



Source bright ideas  
from anywhere



Build a portfolio of  
innovation projects



Prove the value of  
supplier innovation

## DATASHEET



# Supplier Innovation Hub

Source innovation from your extended ecosystem to meet key business goals

To deliver against key goals in an increasingly challenging business landscape, enterprise organisations are turning to their supply chain to source innovative ideas and solutions.

Supplier innovation comes in many forms, from small incremental improvements up to category-transforming innovations. Though it is faster to market than home-grown ideas, enterprise business frequently finds it difficult to tap the innovation and IP in their supply chain and beyond.

Vizibl's Innovation Hub, a key component of our Supplier Collaboration & Innovation platform, provides a systematic way to source innovation, triage ideas, and increase conversion rates from ideation to innovative deliverables, enabling procurement to source, manage, measure, and prove the value of supplier innovation.



SUPPLIER  
SUSTAINABILITY  
MANAGEMENT



SUPPLIER  
RELATIONSHIP  
MANAGEMENT



SUPPLIER  
COLLABORATION  
WORKSPACE



SUPPLIER  
INNOVATION  
HUB

# Features



Pose problem statements to colleague functions, incumbent suppliers, extended business partners, and beyond with Vizibl's Initiatives.



Collect possible solutions to your problems or pursue outcome-based buying with Opportunities, and triage them with fully customisable statuses & stage gates.



Transform promising Opportunities into Projects in Vizibl, allowing you to collaborate alongside colleague functions and suppliers from one centralised workspace.



Assign value trackers to POCs and innovation Projects, allowing you to track and measure the performance of individual Projects & your entire innovation portfolio.



Get full visibility over your entire innovation Project portfolio, including conversion rates between stages, and overall contribution to business goals.

# Benefits



Source, triage, manage, measure, and report on your supplier innovation efforts all from one centralised platform.



Prevent value leakage from the poor project governance typical of other, fragmented solutions.



Prove the value of supplier innovation and of your team's work to the business by assigning Value Trackers to innovation opportunities.



Get end-to-end visibility of innovation, from initial ideation to Opportunity submission, through to proof of concept, implementation, and contribution to KPIs.



Develop a more holistic view of supplier performance by appraising transformational performance from innovation potential alongside operational metrics.

# About Vizibl

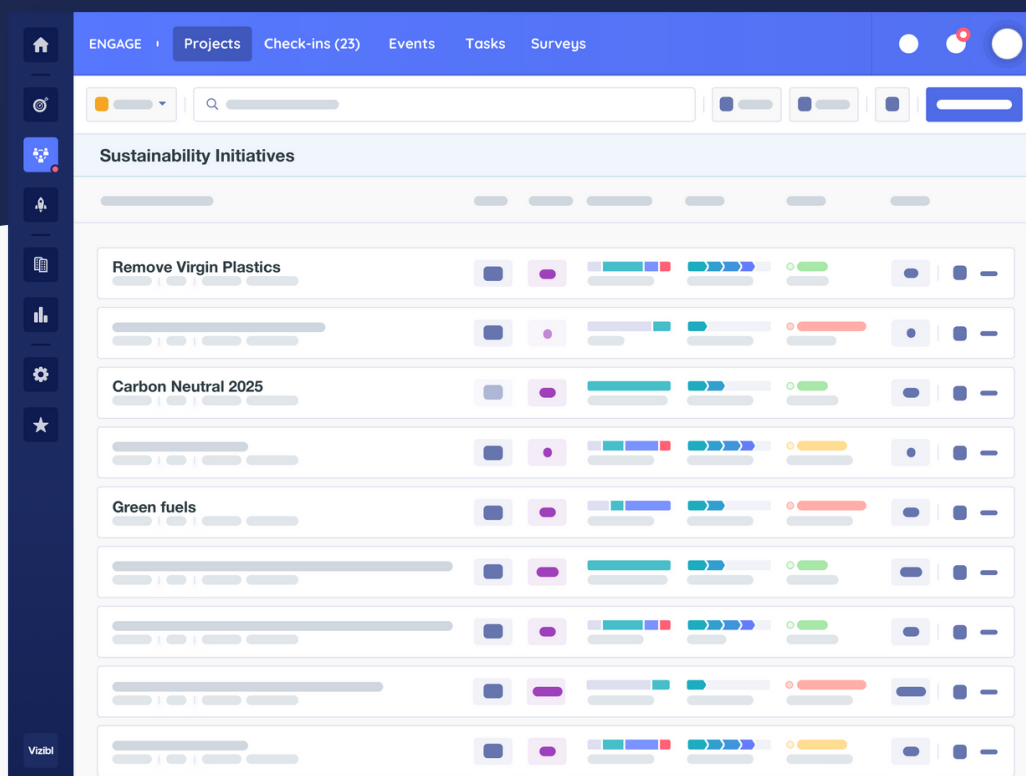
At Vizibl, we put collaboration, innovation, and sustainability at the heart of supplier relationships.

Our best-in-class digital platform enables enterprise organisations and their suppliers to manage every aspect of their relationship more effectively.

Whether it's discovering new revenue streams, developing innovative products and solutions, or taking joint action towards your sustainability targets, Vizibl helps to align your suppliers with your business goals to deliver mutual value.

Trusted by giants in pharmaceuticals, oil & gas, FMCG & communications, the Vizibl platform connects buyers and businesses with their suppliers, on every continent across the world.

Connect your extended ecosystem all in one collaborative platform, all Vizibl.



**Speak with Vizibl today and learn how we can help you leverage Supplier Collaboration and Innovation to meet your business goals.**